

BOOKLIST 5TH semester BA IHM,

August 2016



Some books are available as both hard copy, paper back and e-book. Please make your own research for the cheapest price and delivery in due time!

Subject	Title and author	ISBN, price etc.
Cultural Awareness and Customer Behavior	<ul style="list-style-type: none"> - Reisinger, Yvette, (2009) International Tourism Cultures and Behavior, Routledge, Taylor & Francis Group Approx. Price EUR 38 (47) (amazon.com) Available as e-book or paperback - Schein, Edgar H. (2010) Organizational Culture and Leadership, 4th edition Jossey-Bass, Wiley Imprint 	<p>ISBN 978-0-7506-7897-1 Approx. Price EUR 38 (47) (amazon.com) Available as e-book or paperback</p> <p>ISBN978-0-470-18586-5 Approx price EUR 29 (\$35) (amazon.com) Available as e-book or paperback</p>
Study Technique	Study skills for foundation degrees, Dorothy Bedford and Elizabeth Wilson, 2 nd edition, 2012, Routledge	ISBN 978-0-415-52590-9 Approx. price 220 DKR
Philosophy of science	<ul style="list-style-type: none"> - Altinay, Levent et al. Planning research in Hospitality and Tourism, 2nd edition, Routledge (2016) - Philosophy of Science (English version), Andreas Beck Holm, 2013, Samfundslitteratur chapter 1,2,3, 4, 6 and 8, http://samfundslitteratur.dk/bog/philosophy-science <u>or</u> - Videnskab i virkeligheden (Danish version), Andreas Beck Holm, 2013, Samfundslitteratur chapter 1,2,3, 4, 6 and 8, http://samfundslitteratur.dk/bog/videnskab-i-virkeligheden 	<p>ISBN 978-1-138-85216-7</p> <p>ISBN 978-87-593-1725-9 Approx. 20 kr per chapter</p>

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		ISBN 978-8-759-31506-4 Approx. 20 kr per chapter
Economics	<ul style="list-style-type: none"> - Hospitality Industry Managerial Accounting, Raymond S. Schmidgall, American Hotel & Lodging Educational Institute, 7th edition, 2011 - Introduction to Revenue Management for the Hospitality Industry: Principles and Practices for the Real World, Tranter, Stuart-Hill and Parker, Pearson, 1st edition, 2013 <hr/> <p><i>Basic knowledge of economics corresponding to the level of the book listed below is a prerequisite for understanding the new material on the course (AP level). The book is just an example, not a mandatory book.</i></p> <ul style="list-style-type: none"> - Economics for students at the AP programme in Service, Hospitality and Tourism, Annette Vangstrup & Gry Asnæs, Praxis, 2. Edition, 2013. 	<p>ISBN 978-0-86612-359-4 Approx. 940 kr</p> <p>ISBN-13: 978-1292027159 Approx. Price DKK 530</p> <p>ISBN 978-87-571-2798-0 Approx. Price DKK 350</p>

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